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The John F. Kennedy Center for the Performing Arts Launches Arts Management Training Program in Detroit, Michigan

Two-Year Program will work with 51 Arts Organizations

Part of the Center's

DeVos Institute
OF ARTS MANAGEMENT

at the Kennedy Center

WASHINGTON, D.C. — The John F. Kennedy Center for the Performing Arts today announced a two-year arts management training program for arts organizations in the Detroit, Michigan metropolitan area.

Capacity Building: Detroit, a program of the DeVos Institute of Arts Management at the Kennedy Center, will work with 51 organizations to build their institutional capacity in such areas as fundraising, marketing, strategic planning, season planning, and board development. The program is made possible by The Kresge Foundation, the John S. and James L. Knight Foundation, and the Michigan Nonprofit Association. *Capacity Building: Detroit* is also supported in part by a grant from the Ford Foundation and is offered in coordination with The Cultural Alliance of Southeastern Michigan.

The program will launch September 29, 2010 with an introductory seminar led by Kennedy Center President Michael M. Kaiser. Five additional seminars led by Michael Kaiser or other Kennedy Center senior staff will take place over the course of two years as well as a dozen web-based discussions and on-site consultations with each of the participating organizations.

“The Detroit region has been hard-hit by the economic downturn and it’s important for the Kennedy Center to do its part,” stated Kennedy Center President Michael M. Kaiser. “The Kennedy Center’s capacity building programs provide training that will help build and strengthen arts organizations while providing a forum for working on solutions to common challenges.”

Capacity Building: Detroit joins other large-scale arts management training programs administered by the DeVos Institute around the country, including those in Chicago, and Washington, D.C. Additional programs in other regional areas in the United States will be announced in the coming months.

A list of the participants, which were selected through a competitive application process, may be found below.

All the World's a Stage	Heritage Works
Ann Arbor Hands-On Museum	Holocaust Memorial Center
Arab American National Museum	InsideOut Literary Arts Project
The Ark	Living Arts
The Arts Alliance	Macomb Center for the Performing Arts
Arts & Scraps	Matrix Theatre Company
ArtServe Michigan	Michigan Opera Theatre
ArtsLeague of Michigan	Michigan State University Community Music School
Village Theater at Cherry Hill	Michigan Youth Arts
Contemporary Art Institute of Detroit	Mosaic Youth Theatre of Detroit
Cranbrook Art Museum	Motown Museum
Cultural Alliance of Southeastern Michigan	Museum of Contemporary Art of Detroit
Detroit Artists Market	Music Hall Center for the Performing Arts
Detroit Chamber Winds & Strings	Performance Network
Detroit Historical Society	Plowshares Theatre Company
Detroit International Jazz Festival	Plymouth Symphony
Detroit Public Library Friends Foundation	PuppetArt Detroit Puppet Theater
Detroit Science Center	Purple Rose Theatre Company
Edsel & Eleanor Ford House	The Scarab Club
Eisenhower Dance Ensemble	Sphinx Organization, Inc.
FAR Conservatory of Therapeutic and Performing Arts	Stagecrafters
Great Lakes Chamber Music Festival	Theatre Ensemble dba Meadow Brook Theatre
Grosse Pointe Art Center	Troy Museum & Historic Village
Grosse Pointe Theatre	University Musical Society
The Heidelberg Project	VSA Michigan
	Wayne State University Press

About the DeVos Institute of Arts Management at the Kennedy Center

The programs of the DeVos Institute of Arts Management at the Kennedy Center, formerly the Kennedy Center Arts Management Institute, offer practical training to arts managers and board members at all stages of professional development in the United States and around the world. These programs, which stress core competency in fundraising, artistic planning, strategic planning, marketing, and board development, have reached arts leaders from more than 65 countries. The centerpiece of the Institute is its Capacity Building programs, which offer technical assistance to arts managers and their boards through seminars, web chats, and on-site consultations. The DeVos Institute will continue its efforts to strengthen local arts organizations with a series of regional programs around the country. Other Kennedy Center Capacity Building programs include a multi-city program in partnership with the Ford Foundation, and a national program for 45 culturally specific arts organizations specializing in African American, Latino, Asian American, and Native American arts.

Another DeVos Institute Program, *Arts in Crisis: A Kennedy Center Initiative* was launched in February 2009 and has given free consultation to more than 750 non-profit performing arts organizations with the assistance of 140 volunteer mentors from around the United States. As part of this initiative, Center President Michael M. Kaiser led a national tour of arts community conversations in all 50 states, Puerto Rico, and the District of Columbia to assist organizations faced with challenges during the economic downturn. The Institute also houses Board Development Seminars and Performing Artists Cultural Visitors programs through the Department of State. This year, the Institute welcomed ten year-round fellows, as well as 42 arts managers from 28 countries to its Summer International Fellowship program, which brings participants to the Kennedy Center each summer for three consecutive years for practical training at the nation's cultural center.

FUNDING CREDITS:

Capacity Building: Detroit is made possible by The Kresge Foundation, the John S. and James L. Knight Foundation, and the Michigan Nonprofit Association. This program is also supported in part by a grant from the Ford Foundation, and is offered in coordination with The Cultural Alliance of Southeastern Michigan.

For more information about the Kennedy Center, please visit www.kennedy-center.org.

For more information about the DeVos Institute of Arts Management at the Kennedy Center, please visit www.artsmanager.org

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